RACHEL OLIVER

Based in Colorado, remote worker, open to relocation
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EMPLOYMENT HISTORY

August 2022-Present

Content Marketing Coordinator and Graphic Designer | Anthesis LLC, Boulder CO

- Design graphics and mood boards for marketing collateral, both printed and digital, ensuring alignment with brand guidelines. Strong knowledge of RGB/CMYK color spaces and image formats.

- Successfully manage competing priorities to adhere to deadlines, while maintaining exceptional attention to detail and high design standards.

- Set up templates and style pages in Adobe InDesign, and template design files for wider team use.

- Utilize Adobe Creative Suite to produce polished, professional work, applying strong typography skills to create engaging visuals.

- Experience in 3-D packaging design for events and promotional materials.

- Excellent writing and communication skills for cross region collaboration.

October 2021-Present

Mascot Party/Event Performer | Royally Enchanted, Aurora CO

- Attend parties, charity, and company events dressing up and acting as various characters from hit shows, movies and games to create memorable and magical experiences for the audience.

- Keeping up with latest movies and pop culture developments that would help bring my character to life.

July 2018

Muralist | BluePrint Automation, Firestone CO

- Developed a design from listening to the goals and mission statement of an Automation Company, pulling from relevant preexisting art and references.

- Combined various art styles to meet the clients needs.

- Showcased advanced painting skills and time-management to meet tight deadlines.

EDUCATION

2017-2021

Bachelor of Arts in Art and Psychology

Augustana College, Rock Island, IL
Minors: Philosophy
Honors: Summa Cum Laude (3.9 GPA), Dean's Scholarship. Mortar Board, Psi Chi

2021-2023

Graphic Design Certificate

Aims Community College
Greeley, CO
Honors: 4.0 GPA

2023-2025

Concept Art Foundations & Fundamentals

CG Spectrum Online Course

SKILLS

- Adobe Creative Suite (Adobe InDesign, Photoshop, Illustrator, Premiere Pro)
- Figma
- Microsoft Office
- Google Suite
- Descript
- Clip Studio

INTERESTS

- Fictional Story Writing
- Personal Webcomic Development
- Learning Japanese and Korean